

VI

Pacific Alliance
**Private Equity and
Venture Capital Summit**

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SCHEDULE - Tuesday March 7th

7:30 – 9:00 am General Assembly

8:00 – 9:00 am Registration and Networking

9:00 – 9:30 am Opening Remarks

- Felipe Quintero -Partner, **DLA Piper Martínez Beltrán**
- Paola García – Executive Director, **ColCapital**

9:30 – 10:00 am Keynote Speaker

10:00 – 10:30 am Private Equity Industry in Colombia: Evolution and Potential

Moderator: Paola García – Executive Director, **ColCapital**

10:30 – 11:10 am M&A Strategies and Exits in the Industry

Moderator: Jean Itriago – Sales Director, **Amicorp**

- **Advent International**
Juliana Zapata, Vicepresident
- **Jiménez Higuita Rodríguez y Asociados**
Jairo Higuita, Partner
- **Southlight Capital Partners**
Andrés Marulanda, Managing Director

11:10 – 11:40 COFFEE BREAK

11:40 – 12:20 pm Views of International Investors

Moderator: Ángela María Tafur – Executive Director, **LAVCA**

- **Lexington Partners**
Juan Savino, Investor relations LATAM
- **Sura Asset Management**
Ignacio Calle, CEO
- **CAF**
Jorge Velarde, Director

12:20 – 1:00 pm The Importance of ESG Factors in Investment Processes

Moderator: Leonardo Escorcía, Senior Manager – **Bain & Company**

- **ERM**
Federica Salazar, Partner
- **Dalus Capital**
Gabriel Estrada, Principal
- **Pantheon**
Eimear Palmer, Partner

1:00 – 3:00 pm LUNCH BREAK

3:00 – 3:15 pm Overview of the Industry in Latam

- **Preqin**
Jordan Villareal, Associate VP

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SCHEDULE - Tuesday March 7th

3:15 – 4:00 pm

LP Stakes in the Asset Class

Moderator: Camilo Martínez - Managing Partner, **DLA Piper Martínez Beltrán**• **Skandia**

Juan Sebastián Restrepo, Head of Investments

• **DFC**

Goldie Shturman, Managing Director

• **Porvenir**

Natalia Segovia Rojas, CAIA Director of Alternative Investments

4:00 – 4:40 pm

Overview and Opportunities of the Real Estate Sector

Moderator: Bryan Dragoo - Managing Partner, **Logan Valuation**• **Credicorp Capital**

Adriana Hurtado, Executive Director

• **Fondo Inmobiliario Colombia**

Pablo Muñoz Toro, CEO

• **Yellowstone Capital Partners**

Juan Carlos Moreno, Chief Investment Officer

4:40 – 5:20 pm

Secondary Market as a Catalyst of the Private Equity
Industry• **Lexington Partners**

Renato Weiss, Principal

• **AltamarCAM**

Rocío Heres, Partner

• **Harbourvest**

Raj Senapati, Managing Director

5:20 – 6:00 pm

Fundraising in Colombia: Key Factors in the Creation of a
Unicorn• **Renta4Global**

Joan Gili, President

• **HABI**

Sebastián Noguera, CEO & Founder

6:00 pm

Networking cocktail

SCHEDULE - Wednesday 8th March

8:30 – 8:40 am Welcoming Remarks

Patricia Sáenz – ColCapital's Executive Board President

8:40 – 9:00 am Overview and Opportunities in the VC Ecosystem

• **LAVCA**

Emanuel Hernández, Director of Research

9:00 – 9:40 am Responsible Investment for a Better Future

Moderator: María Elvira Tamayo – Director, **NAB Colombia**

• **Alive**

Santiago Álvarez, Co-founder and Managing Partner

• **MGM Innova**

Marco Monroy, Founder and CEO

• **Inversor**

Ximena Trujillo, Executive Director

9:40 – 10:20 am Beyond Gender

Moderator: Elena Acosta – Partner, **Deloitte**

• **EWA Capital**

Patricia Sáenz, Managing Partner

• **NXTP / WeInvest**

Marta Cruz, Co-founder and Managing Partner

• **WAI – Pantheon**

Ana Zarruk, Managing Director

10:20 – 10:50 am COFFEE BREAK

10:50 – 11:30 am LPs in the VC Industry

Moderator: Daniel Londoño – Socio, **Gómez Pinzón**

• **Bancolombia Ventures**

Carlos Alberto Ochoa, Líder

• **IDB Lab**

Magdalena Coronel, CIO

• **Silicon Valley Bank**

Natalia Quintero, Head of LATAM

11:30 – 1:00 pm Pitch Session Start-Ups / VCs

Moderator:

- María Isabella Muñoz – Executive Director, **Invest in Bogotá**
- Valentina Gnecco – Startups BD manager **AWS for Startups**

1:00 – 3:00 pm LUNCH BREAK

3:00 – 3:40 pm The Importance of Funds of Funds in the Ecosystem

Moderator: Mario Estupiñán – Presidente, **Fiduciaria de Occidente**

• **Bancoldex**

Margarita Coronado, Private Equity Funds Director

• **Harbourvest**

Nhora Otálora, Managing Director

• **Hamilton Lane**

Salvador Almeida, Head of LATAM

• **Latam Impact Fund**

Sandra Sainz, Managing Director

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ANALITIK

SCHEDULE - Wednesday 8th March

3:40 - 4:00 pm

Fireside Chat 500 Startups Latam / Rockstart

● **500 Latam**

Patricia Desentis, Associate

● **Rockstart**

Felipe Santamaría, CoFounder

4:00 - 4:40pm

Perspective of VC Funds in Latam

Moderator: Juan de la Rosa - Socio, **DLA Piper Martínez Beltrán**

● **General Atlantic**

Luiz Ribeiro, Managing Director

● **InQlab**

Paula Barrientos, Managing Partner

● **Kayyak Ventures**

Cristóbal Silva Lombardi, Co-Founder and Partner

● **Matterscale**

Adriana Suárez, Managing Partner

4:40 - 5:30 pm

Experience and Lessons Learned in Entrepreneurship

Moderator: Andres Raigosa - Director, **Cámara de Emprendimiento y Aceleración ANDI**

● **Ercó Energía**

Juan Camilo López, CEO

● **Leal**

Florence Frech, Co-Founder and COO

● **Robinfood**

Jose Calderón, CEO & Co-founder

● **Simplifica**

Salua García, Co-Founder and COO

5:30 pm

Networking cocktail